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## The Evening World First

Number of columns of advertising in The Evening World during first six months, 1904...... 7,700 Number of columns of advertising in

The Evening World during first six months, 1903..... 6,019

INCREASE..... 1,681

No other six-day paper, morning or evening, in New York EVER carried in regular editions in six consecutive months such a volume of display advertising as The Evening World carried during the first six months, 1904.

### LABOR'S NOISE AND THE MORNING NAP

In the Baltimore courts there is at issue the ques- could only say of her that it was a pity tion of the sanctity of the morning nap.

Mr. S. Gross Horwitz, a lawyer, whose hours, it seems, are easy, seeks to restrain, on his own account fate had added to a general lack of and his mother's, the matutinal activities in a car-beauty the crowning ignominy of red penter shop situate in the street back of his premises, hair. It is alleged that the sawing and hammering awaken red-haired girl rages supreme, the only long before their usual time of arising the parties men- superiority that she lacks over her less cioned in the complaint. Also, the carpenters' noises vividly adorned sisters is that of numhave affected the peculiar value of the complainant's bers, and with the conscienceless aid of the hairdresser they are rapidly surrendering even that advantage. other vocations not connected with physical toil."

Christopher Watts is the proprietor of the offend- looking for striking wives to be the ing shop. He keeps union hours, beginning work at her, and the motto of all aspiring o'clock. He has offered to open later if Horwitz womanhood seems to be, "If you can't will pay his men for their lost time. The lawyer be red-headed, be as red-headed as you responds with an application for an injunction, and can." the case is on between labor and leisure.

The case is unique in the assumption that 7 o'clock on Monday a well-known manager inin the morning is an unseemly time at which to begin serted a newspaper call for 150 redthe legitimate noise of the day's toil. At that hour headed girls.

It is a peculiar fact that the woman whose red hair is an inspiration is Can it be held under the law that the man who then generally much better looking than she begins his day's work is interfering unreasonably whose burnished locks are an accident with such "pursuit of happiness" as another man finds of nature. in his "forty winks" before breakfast? Or can the woman. Nature swings a very even complainant show that the product in strength and balance, and when she has dowered a intellectuality of his morning nap sufficiently surpasses in value the product of the carpenters' tools to
warrant a forenoon's enjoining of the hammer and
warrant a forenoon's enjoining of the hammer and

The decision in Baltimore will be awaited with in- suggest that the copper-colored looks terest. For if Mr. Horwitz wins, where shall the line thing that came in contact with them. be drawn between noisy industry and the protracted. Another thing about the red-headed drowse? Shall we not, in that event, see not alone girl is that, though generally by no the hammerers of a great city, but the early trains and means formal, there is a great deal of trolleys and all noisy traffic suspended at the behest of those "not connected with physical toil?"

### KEEPING THE NATION'S FOOD PURE.

The chemical laboratory for the examination of imported food products which the Government is about to establish at the appraiser's stores in this city is calculated to be of inestimable benefit to the health of the they admire them for that reason. In establish at the appraiser's stores in this city is calcucity and the nation. New York is the main receiving this connection, it seems rather trite port and distributing point for all articles of food which to mention the red-haired Helen of come from abroad. In quantity these importations have Troy, or Cleopatra, the more subtle rown to enormous proportions. In respect to quality there have recently come ominous reports of deteriora- No delver in ancient history has yet tion from our consular representatives in Europe. A uncarthed any facts tending to discursory examination of a year's consular reports will re- cover whether these two supremely yeal numerous specific charges of adulteration, an alarming aspect of which is the testimony as to the great increase of this practice on the part of foreign manufac- the effect of bewildering allurement turers within a brief period. Thus, the adulteration of was the same. cod liver oil, which Consul-General Bordewich, at Christiania, made the subject of a warning report last March, is it golden be taken to include the gorsaid by him "to have been unknown, at least in Norway, geously tinted locks of the red-haired prior to the last two years."

Both the city and the State now exercise a jealous watchfulness over the food offered for sale in the city, what color are we to have next? the effectiveness of which is evidenced by the thousands of tons of contaminated food destroyed annually. Their efforts to maintain a standard of purity have recently been facilitated by the co-operation of the Government. The help thus given will be all the greater with a Government corps of chemists on the spot and not virtually out of reach at Washington.

### STRANGERS IN THE CITY.

This summer's visitors to New York are reported LETTERS, to have broken records both in the number of professional buyers and of travellers stopping over for a few days on their way to or from seashore resorts and distributing surflus cash in hotels, places of amusement and stores. This, as the observing correspondent of the London Telegraph points out, is New York's great bargain season, and the extent of the purchases of out-of-town patrons hears witness to under age (eighteen) he can vote withtheir appreciation of the fact. Shop windows are in six months? dressed for their particular inspection and markeddown signs displayed to attract their patronage. A glimpee of the packed trunks in a hundred hotels does it lie in two States? A. B. would reveal how largely this opportunity is availed of for the purchase of gifts for those at home and articles of personal wear and adornment.

The ready money thus parted with forms a considerable item of the city's retail trade, as the figures company with a gentleman who has asked me to become his wife. He tells sowing the expenditure of \$1,500,000 in Boston by me there is a new law in regard to G. A. R. excursionists go to show.

Another Inspection Which Did Not Inspect.-The in spection of the new Pacific Mail steamship Manchuris before her first cruise revealed 800 worthless life-presery ers which "bore the stamp of New York inspectors fresh This new disclosure of neglect of public Broadway ? feet or over in height? afety by the inspection service, the evil effects of which are seen to extend from the East River to the Pacific must be regarded as adding the finishing touches of disredit to this incompetent Government bureau.

> You want a cook? Then take a look Where leisured cookie haunts A good one win

## The Triumph of the Red Haired Girl.

By Nixola Greeley-Smith.



most re-markable revolutions hat the last that in favor headed girl. In our grandmothers' time, for a girl to be redheaded was to he gods and hunned by

N. GREELEY-SMITH. If by any hance she happened to have a pretty notwithstanding the possession of locks of the hue favored by Titlan and Bob Fitzsimmons, her kindest friends such a charming face should be so spolled. If homely, on the contrary, they deplored the fact that an augus:

Stage managers, and millionaires

The theatrical "ads" have begun to read: "Red-haired girls preferred," and

true, is so universally freckled as to small, frequently inflamed eyelida, which suggest that they have been

bound with it. Men seem to be undecided as to whether the fascination of the red head | 3 3 is due to the hair itself or the tem-

Red-haired women have always sures us, was likewise red-headed.

fascinating ladies got their red hair ready made or made to order.

But however this may have been, More than one man has died with

"round his heart a single golden hair," Perhaps the most interesting specu-

lation in regard to her triumph is, For even as she is now proclaimed the reigning Queen of Love and Beauty in place of the deposed and forgotten devotee of the peroxide bottle, so her hair too must pass and give place to other strangely tinted locks "that have suffered a sea change, into something new and strange." And when the queen is dead, what will the new

### QUESTIONS. ANSWERS.

To the Editor of The Evening World: Is it true that if a person lands here

St. Louis Is in One State. To the Editor of The Evening World: Does St. Louis lie in one State or

That Is the Law.

To the Editor of The Evening World: I am a young lady of twenty-five. For the last two years I have been keeping marrying. By signing each person's name and having it witnessed by one or two people and then recorded, that would make me his wife. A. R.

To the Editor of The Evening World: Are there any policemen doing duty on

RALPH FLAMBERG. The Situation Solved.

To the Editor of The Evening World: If I were Mayor and had the chance, I'd have McCarren wearing Murphy's pants.

Oyster Bay, L. I. Address U. S. Minister There. To the Editor of The Evening World: To whom should I apply for informa

## Mary Jane, Her Tabby and Kickums 🚜 🚜 The Last Named Plays Incubator Baby at Mary Jane's Home, and He Won't Do It Again.









## The Two Cons Show They Have Real Blue Blood.

They Do a Sensational Society Stunt Like a Genuine Newport Pet









Didactic Mamma-Now, then, Charlie, don't you admire my new slik dress? Charlie (with emphasis)-Yes, mamma Didactic Mamma-And, Charlie, all the he?"

It is provided for us by a poor worm.

Charlie-Do you mean dad?-Chicago shows he will make a great business sik is provided for us by a poor worm. Charlie-Do you mean dad?-Chicago

### WHAT'S TO COME.

"Phyresail says his eldest memory has completely failed." "Very much grieved about it, isn't

### YOUNGER GENERATION. Judge-Can you prove an alibi,

Cusey? Casey-No, Your Honor, I can't, but me boy Patsy can do it for ye. He's all t'rough his arithmetic and way up

### THE END.

"If old Skynner doesn't take back what he said to me this morning I'll be hanged if I'll work for him any



By Martin Green.

Congress Is Easy to Do. Witness the Closing of the St. Louis Fair on Sundays.

SEE," said The Cigar Store Man, "that they are trying to open the World's Fair at St. Louis

"They can't do it," responded. The Man Higher Up. "When President Francis and other prominent men of St. Louis went to Congress to mace the United States Treasury for a fat loan they got the money, but Congress made conditions. Congress is the white rabbit legislative body of the world.

"A few extremely busy people petitioned Congress to keep the World's Fair closed on Sunday and Congress put a crimp in the Fair that not even Dave Francis can straighten out. Because a few hundred or a few thousand well-meaning women and ladylike men asked for Sundy closing they got it. Congress always takes to the grass when a committee from a church organization a temperance society gets on its trail.

"The W. C. T. U. asked Congress to cut out the dateen in army posts and Congress cut it out. The result is a multiplication of dives and an increase in sickness and drunkenness among soldiers. When the agitation was on in Congress the keeper of a saloon a short distance away from the Military Academy at West Point told me that if the post canteen was shut down it would boost his business \$1,000 a month, and there are not many soldiers at West Point at that.

"The foolish thing about closing the World's Fair at St. Louis on Sunday is that it is the only place of amusement in or around the city that is closed on the first day of the week. Every saloon is wide open, every joint is open and every theatre gives performances. Thousands of visitors are barred from a beautiful and instructive exhibition and forced against all sorts of games, straight and crooked, simply because some remote, but aggressive, advocates of a hermetically-scaled Sabbath, few of whom will go to the Fair at all, have got sufficient pull in this country to make our intellectual national legislators perform like a troupe of trained seals."

"I wonder if the Congressmen and Senators who voted for Sunday closing at the Fair had any idea that it would act as a hoist to morality," mused The Cigar Store Man.

"Sure not," said The Man Higher Up, "but the country Congressman is as afraid of the church vote as cart peddler is afraid of a cop."

### Woods in Mars.

According to some astronomers the greenish patche the planet Mars indicate woodland regions, and the trav Wartegg predicts that centuries after the rest of this has become as barren as the mountains of the moon Ma astronomers will still distinguish here bright green spo considerable extent near the east coast of South Am The forests of the Amazon valley, he thinks, are pract extermination proof. An average of 1,000 rank trees, si and creepers cover every acre of ground, and a year' glect is enough to obliterate all traces of the most thor clearing. A film of spontaneous vegetation soon coverdeserted field, trees shoot up and the sylvan delties retheir ancient sway.

### First Safety Razor.

Safety razors were manufactured in England sixty ago. One style, known as the "guarded razor," had a lese frame or guard of brass added to the blade, its puriose being to prevent the edge from penetrating to any serious depth when the instrument was used by infirm, or nervous persons. To-day we have a dozen or more different kinds of safeties, and even boys are using them for the youthful

### Writes Without Hands.

One of the most remarkable personages in Pennsylvania is Abraham B. Myers. With only stumps of arms he writes a very legible hand, helding the pen between the stumps of his arms, without artificial assistance. He is a marksman of no mean ability, and pulls the trigger by means of a twine, the end of which he grips in his teeth. He plays pool and billiards and even rides horseback.

### Siberian Eldorado.

Streams of colonists are still pouring into Siberia to develop its agricultural resources, and on the shores of afty rivers homes are rapidly being made. Farms as large as snose of Illinois, Iowa, the Dakotas and Minnesota are cultivated either by single families or by combinations of men and women in local communities, the basis of each of which s a mir or village.

# The "Fudge" Idiotorial.

IDIOTORIAL PAGE OF THE EVENING FUDGE

trying to force
THE COMMON
PROPLE into the habit of DRINKING SOUP WITE A ers a COLLAPSIBLE TIN CUP with every copy of this

These cups are worth ALMOST three cents a hundred (wholesale), and, as any old con will go down with the Common People, the COLLAPSIBLE FUDGE DRINK-

ING CUP should find favor in their eyes. The directions for its use are simple:—

Fill the collapsible cup with water. Then set it on a table. The cup will at once COLLAPSE. The water will thus be left with NOTHING AROUND IT. Lap the

This cate trick will keep a WHOLE WARD by the hour, and is a VAST improvement on the Many-Pointed Pen, the Coupon Gum and other artiess devices wherewith we have endeavored to short-change THE COMMON PEOPLE into being seen in public with a copy

of this paper in their posse By a typegraphical error the Evening Pudge adver-tises "GOAT MASKO" this week. The advertisement should have read "GOOK MASKS."—Circulation

Boostologist. IN THE DAYS OF MENELA-US

